

MedSpa Value Checklist

Whether you want to expand services to your clients, give your MedSpa an edge in the market, or simply keep up with the industry, you can increase the value of your MedSpa with these expert recommendations.

1. Design Multiple Membership Levels

- Membership Level 1 _____
 - Perk 1 _____
 - Perk 2 _____
 - Perk 3 _____
- Membership Level 2 _____
 - Perk 1 _____
 - Perk 2 _____
 - Perk 3 _____
- When will services expire? _____

Note: Consider the supplies, labor, and time as you craft the “perks”.

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2. Streamline Scheduling

- Create a baseline -
Do you have an online booking system? Yes No
If yes, where can patients access the booking system?

How else can patients book?
 Call-in Social Media Message _____
 - Categorize Treatments by Duration
 - Common Treatment 1 _____
 - Duration _____
 - Common Treatment 2 _____
 - Duration _____
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